

**JULY
5 TO 15
2018**



PRESS RELEASE

For immediate distribution

The Squad

An initiative for a safe and pleasant environment!

Québec City, June 12, 2018 – Festival d'été de Québec wants all festival-goers, employees and artists to have fun and be safe at the 51st edition! We have therefore created the Squad Initiative to ensure a secure and enjoyable environment.

The Squad's primary purpose is to protect women, but also defends anyone who is vulnerable. Composed of over 60 volunteers and employees from all walks of life, its members roam all the FEQ sites or keep watch from their work station. They are specially trained to identify and help anyone in a vulnerable situation. Squad members are trained by Viol-Secours CALACS (Centre d'aide et de lutte contre les agressions à caractère sexuel). FEQ encourages anyone who experiences harassment to report it to the Squad. Their yellow bandanas make them easy to recognize.

Always with a view to offer festival-goers the best possible experience, FEQ's thoughtful initiative is part of a broader security and customer- experience spectrum, reflecting the organization's values.

"In the wake of initiatives developed by other major public events, such as the involvement of Squad des Hirondelles at last summer's Festival International de Jazz de Montréal, we too want to set up a surveillance unit composed of experienced and specially trained volunteers, ready to help anyone in difficulty within the Festival perimeter. This is our way of offering an extra layer of protection to those already in place, so that festival-goers can get the most out of this major annual musical event" asserted Samantha McKinley, FEQ Director of Communications.

If you see something, say something!

**Festival d'été de Québec is presented in collaboration with Coors Light.
The 51st edition of the FEQ will take place From July 5 to 15, 2018.**

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