



4 AU 14  
JUILLET  
2019

**Press Release**  
*For immediate release*

---

## **Greater Capacity for the Loto-Québec Stage!**

---

**Quebec, March 19, 2019** - Good news for the Loto-Québec Stage! This summer, the FEQ's second largest stage will welcome festival-goers on a larger site. The Loto-Québec Stage will take up residence in Place George-V, next to its former location in Parc de la Francophonie. This new location will be equipped to host a larger audience in even more optimal conditions.

### **A victim of its success**

An essential part of the festivities since 1981, the "Pigeonnier", as many still call it, has evidently become too small for the increasingly popular shows presented there. The site was expanded in 2016, ramping up capacity to 10,000 people. Despite this change, an ever-growing number of festival-goers continued to flock to the Loto-Québec Stage, and the exciting programming was attracting bigger and bigger crowds. Last summer, the site was filled to capacity, at least momentarily, no less than 6 times, for Jethro Tull, Jane Birkin, Charlotte Cardin, America and Air Supply, 2Frères and SUM 41.

### **The ideal site**

Set in Place George-V beside Grande-Allée, the new Loto-Québec Stage will have a heritage jewel as a backdrop: the iconic Armory. The stage structure will be enhanced with a screen on each side and the site will benefit from improved sound balance. This relocation will also result in better services, with more bars, a larger space for the mobility impaired and more washrooms. The site's capacity will increase to 15,000 people, a full 5,000 more than Parc de la Francophonie. The latter will still be occupied by some Festival facilities. As for Place George-V, it has long been part of the FEQ's DNA as a meeting place for festival goers. Over the years, it has hosted several Festival services and Coeur du FEQ.

"We have been thinking about the need for a concert site bigger than parc de la Francophonie for several years now. We wanted to welcome a larger audience while offering maximum comfort. The Place George-V solution came naturally, especially since this beautiful location is so close to the old one. Festival-goers will stay on familiar ground while enjoying a better-quality experience" explained Patrick Martin, Production Manager.

"We are delighted that Festival d'été de Québec is able to reconfigure the Loto-Québec Stage in a larger and more welcoming space. Festival-goers will be able to enjoy more of the shows presented there and experience a whole world of entertainment. In sponsoring this important event for the seventh year, we continue our long-standing partnership with the Festival, a major Québec event with great outreach, that brings people together," exclaimed Éric Meunier, Director of Responsible Gambling and Social Engagement at Loto-Québec.

This summer in this bigger space, festival-goers will reconnect with the warm and festive atmosphere that made the Loto-Québec Stage so popular!

---

***Festival d'été de Québec is presented by Bell in collaboration with Coors Light.  
The 52<sup>nd</sup> edition of the FEQ will take place from July 4 to 14, 2019.***

---

-30-

**For information:**

Véronique Bouillé  
Public Relations Officer  
Festival d'été de Québec  
(418) 523-8830 ext. 254  
[vbouille@feq.ca](mailto:vbouille@feq.ca)